

\* A multitude of cultural groups with wildly different habits, practices and world views in a confined and inconvenient space:

# HOW TO BUILD AIRPLANES

Neutralizing Hostilities

Do you remember?

Someone yelling:  
BREAD AND GAMES  
PANEM ET CIRCENSIS  
BROT UND SPIELE

We see the interior of the airplane.

The space is completely open.  
(professional female voice)

(Board crew uniforms and meal choices seemed to be the only remnants of differentiation that made it into the antiseptic world of aviation.)

The camera pans up  
Here, we see one of the most promising ideas

to a transparent ceiling.  
our designers came up with. This space

Another wild camera move  
is what we call our room of universal congress.

ends up focused on group of people  
In here, there is nothing that divides people.

Dump the trash out of the air

Make a wild promise

that seem to be from different tribes.  
There are no physical barriers

The mood is harmonic and relaxed  
and it uses socio-spatial mechanisms to ensure

everyone is absorbed in a meaningful conversation.  
that people can communicate without conflict.

The x returns to blinking, pulsing a morse-code that can't be deciphered.

CAN YOU FEEL THE LOVE?  
TOUCHING STORIES

(music playing)

A pan shot  
We promise you

to the right reveals that the plane is  
a flight that is completely free of any type of

We used to get away with it

Trigger mental or somatic mechanisms  
Calm DOWN  
Mood UP  
All around relaxation  
No Distractions

spotless and shiny.  
disturbances or aggressions.

# FOR A TRIBALIZED SOCIETY

High Frequency  
CTRL  
srrrrrrrrrr

|  
v

~~But not by using the same old~~